

## Arrival of the first Supershot progeny

The long awaited time has come. The first Cogent Supershot calves are now born in the UK and across the globe. It seemed as though everyone wanted to be first in line to produce them.

Having made his name as the No.1 bull on many international genetic bases including the GTPI, NM\$, and GLPI, [Cogent Supershot](#) still remains in the top 10 on the US GTPI rankings, where he is the highest bull that is not sired by Mogul. In a time where younger bulls seem to dominate the high rankings, it is almost unprecedented for a bull of nearly two years old to still feature in the top 10 lists.

Combining exceptional production with very favourable health, fertility and management traits, Supershot offers nearly all the traits required by the modern, profit driven farmer and breeder. When you also consider his moderate stature, his power, being a teat length improver with a near ideal leg setting, he is a perfect fit for today's breeding.

In the UK, he is one of a few bulls actually available over the £600 GPLI mark and offers 2.55 on Type Merit. Couple this with his extreme GTPI of 2675, and Supershot cements his position as one of the most interesting sires to date.

Breeders who have recently travelled to the Netherlands and saw his dam have been very positive, being particularly impressed with her fantastic mammary system. They commented that she is worth every bit of her VG 88-2yr score and her production is certainly backing up Supershot's transmitting pattern of high milk yield with high protein percentages.

Supershot is an ideal bull for many commercial dairying systems and you can be sure that your customers will be very pleased with his progeny.



### The first Supershots worldwide?

On the 25th of January Sahara and Wiltor Holsteins from Wales in the UK reported the birth of the first Supershot calves that could possibly be the first in the world! They were twin heifers from Sahara Numero Uno Jasmine, a maternal sister to Cogent's ExcelGen sire Sahara Jacob.



On the 29th of January, Sandy-Valley Farm from the USA shared this picture of "Glamour Shot" on their facebook page, a Supershot from a 2440 GTPI Meridian x Freddie.



## The best of Mogul - Ards Paramount

Mountfield SSI DCY Mogul has been one of the most talked about proven sires in recent times, . His first daughter based US proof can stand up against some of the younger hot genomic bulls in the world.

**Ards Paramount** is one of Cogent's TOP Mogul sons. Like Supershot, Paramount is very popular in the USA and Canada. He combines Type and Index like few others can, all backed up by the prolific Pandora family that has bred numerous bulls for the AI industry. At 2526 GTPI, Paramount sits just 8 points away from being in the top 100 globally available GTPI sires, and combined with a high PTAT of 2.04, it is easy to see the international interest in this bull. In the UK he is equally impressive with a 3.70 Type Merit and a PLI of £525 which takes into account a good level of production with positive components, great fertility and fantastic lifespan.



## First Celeb P calves arrive in Cornwall

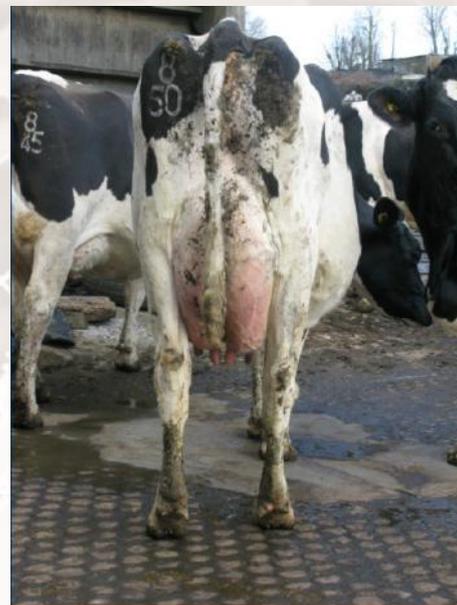
The first **Cogent Celeb P** calves have arrived in Cornwall. This picture was taken at Heather and Robert Hugo's, Rocksett Holsteins in Bodmin. Robert joined Cogent's Visions programme early last year and bought 10 straws of Celeb P. They had nine pregnancies from these straws and so far two heifers and one bull have been born. They are extremely happy with the results and like the young Visions bulls that are going through the programme. They have used Ards Preston, Ards Paramount, Cogent Raeson Red and most recently PG Superpoll.

## Visions success keeps growing

Paul White of the Erme herd, a long term customer of Cogent, phoned Chris Horton, Sales Representative in Devon to tell him that he had had a visit from the classifier. He was delighted to tell Chris that his first crop **Dunnerdale Kestrel** daughter, Erme Roses 68 had scored 92 points! Erme Roses 68 went Excellent across the board with EX92 Mammary and EX91 L&F. She had calved for the third time with twin heifers in November and is currently giving 48 litres per day. This **Kestrel** daughter is performing very well in the Erme herd with her first 2 records being well above herd average:

Lact	Age	Date	Kg Milk	Days	Kg Fat	Kg Ptn	%F	%P	PI
1	2/09	24/09/2012	10,525	305	478	327	4.54	3.11	138
2	3/10	22/10/2013	11,559	305	536	348	4.64	3.01	132

White also had a Kepculloch Douglas daughter go EX92, a Lucente daughter EX92 and a Dynamo EX91. He was pleased to tell Chris that because of this great outcome, his faith in the Cogent Visions programme is growing.



Kestrel daughter Erme Roses 68 EX92

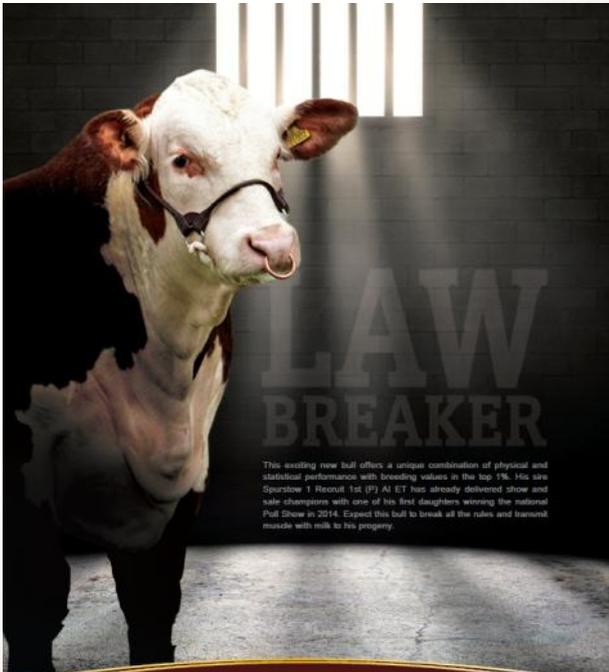
## Lawbreaker brings muscle and milk to Cogent's Hereford line-up

Romany 1 Lawbreaker, a breed-leading Hereford, has joined Cogent's Signature Beef line-up.

**Romany 1 Lawbreaker** brings together an almost unparalleled combination of genetic potential with unique physical and statistical performance. He ranks in the top 5% of the breed for 200, 400 and 600 days and with an eye muscle area of +3.5, Lawbreaker will be the bull to suit all markets.

This exciting new bull also offers great maternal strengths with a Self Replacing Index of +41 and a Terminal Index in the top 5% of the breed.

Added to this is a family reputation for success in the show ring. His sire, Spurstow Recruit 1st, is a consistent producer of progeny with quality carcass traits and has already delivered show and sale champions with one of his first daughters winning the National Poll Show in 2014.



**LAWBREAKER**

This exciting new bull offers a unique combination of physical and statistical performance with breeding values in the top 1%. His sire Spurstow 1 Recruit 1st (P) AI ET has already delivered show and sale champions with one of his first daughters winning the national Poll Show in 2014. Expect this bull to break all the rules and transmit muscle with milk to his progeny.

**ROMANY 1 **LAWBREAKER** RE L23**

SIRE: SPURSTOW 1 RECRUIT 1ST (P) AI ET | DAM: ROMANY 1 DAWN A84 G2 (P)  
M.O.S: BAYBRIDGE 1 ATLAS (P) AI | D.O.B: 05/09/2013

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## BRITISH FRIESIAN

### Skyhigh Leonard

British Friesian sire Skyhigh Leonard is bred from a pedigree that screams Type, Longevity and Components with his closest 5 generations being classified BFV or BFE and all excelling in Friesian Character.



Blackisle Laura 59 BFV89 is the dam of Cogent's promising British Friesian young sire Skyhigh Leonard. This cow has already made some excellent milk records with two lactations averaging a stunning 3.7% protein. She is sired by Blackisle Glen Albyn, who excels in Type, Components and Health & Fitness traits. Blackisle Laura 59 hails from a tremendous cow family where the last six generations have averaged well over 6 lactations each. Between them they have produced a massive 360 tonnes of milk with tremendous components and consistently yielded above herd average.

Skyhigh Leonard is sired by Piet Adema 186 a bull whose pedigree also boasts high components. With this depth of pedigree behind him you can expect Leonard to sire daughters who will produce high yields with exceptional components and will also have solid Friesian type with good Feet & Legs.

Skyhigh Leonard is available sexed.

Click [here](#) for more information on Skyhigh Leonard.