

## Introducing Superpoll, exciting new polled and red genetics

Cogent's new release polled sire PG Superpoll is already attracting international attention from around the globe. At +2214 GTPI he ranks among the best polled RC bulls available.

**PG Superpoll \*POC \*RDC** offers something different for breeders who are looking for polled genes. He is unique in being a polled son of the highly popular sire of sons Seagull-Bay Supersire, who has already bred some of the great sires in the breed such as global superstar, Cogent Supershot.

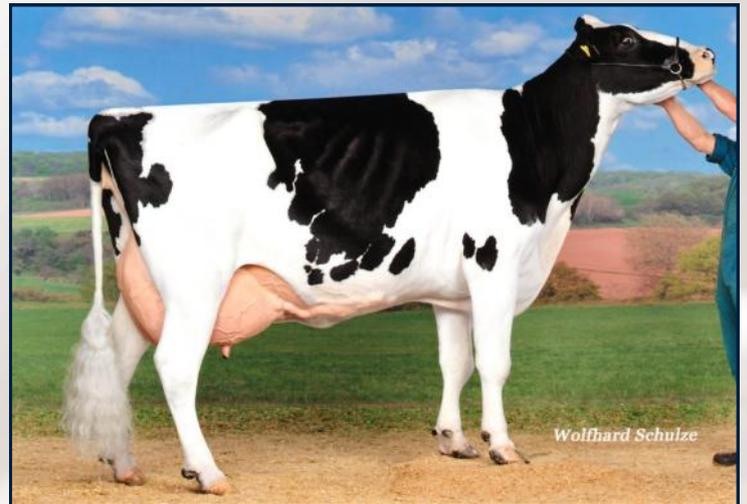
His dam is a beautiful German-bred red Laron-P daughter, PG Miss-P Red VG87-2yr, whose picture is used by GGI to promote her sire.



PG Superpoll \*POC \*RDC  
(Supersire x Laron P x Mr Sam x Polled Plus)



Laron-P daughter PG Miss-P Red VG87,  
dam of Superpoll



Mrs Sam daughter SBH Mrs Poll-P RC VG86,  
granddam of Superpoll

### Foundation Genetics, Accelerated Genetics and Cogent Breeding form Canadian Alliance

Foundation Genetics Service has joined Accelerated Genetics and Cogent Breeding Ltd forming an alliance to expand their portfolio of breed leading dairy genetics, animal health products and value-added services to producers in Canada. Foundation Genetics has been marketing genetics from highly ranked genomic and proven dairy sires since 1999. This new partnership will enhance the services offered to Canadian customers by exclusively supplying semen from both the Accelerated Genetics and Cogent Breeding bull line-up.



**Superpoll's** granddam is the popular bull dam SBH Mrs Poll-P RC VG86-2yr. She introduces new genes for the polled enthusiasts as she is sired by Regancrest Mr Sam and has bred some exciting daughters and high-ranking sons and grandsons. She inherited the polled gene from her mother who is by Burket-Falls Polled Plus.

**Superpoll** is expected to sire medium stature, strength, great udders and very good feet and legs. His genomic production proof shows him to be a high component transmitter and the important health traits are all showing favourable figures.

## Progeny pictures of Cogent Signature Beef sires

UK Beef sales manager Gareth Scott has been busy snapping progeny pictures from a selection of our Signature Beef sires.

Pictured on the left is a 5-week-old crossbred Alwent Goldbar calf. The owner had a number of Goldbar calves out of Limousin type cows who had all been born easily and are developing well.

Below on the right is Confluence Jasmine, a late February born pedigree Limousin heifer calf, sired by Wilodge Goldcard.



## Errolston Zeus daughter scored EX91

**Errolston Zeus is currently Cogent's highest available type transmitter at +2.76 Type Merit, with +2.52 Mammary and +2.04 Legs & Feet. His first daughter was classified EX in December.**

It is great to see test daughters performing well for their breeders, and that is exactly what Keirmains Zeus Ruth is doing at home at Watersidemains in Ayrshire Scotland. Ruth is personifying all that is good about her sire Errolston Zeus. She is an upstanding individual with a capacious frame that exhibits great balance and strength. Her Mammary System is well-attached and displays great teat placement and veination. She is getting better with age and developing well. Classifying just 84 points as a heifer, now a little over a month into her third lactation she has been classified EX91 with an EX92 Mammary System and Dairy Strength.

She is currently outperforming her herdmates in the parlour giving just over 40kgs a day on twice a day milking, so is way on track to produce in excess of 10,000kgs this lactation. We look forward to watching the career of this superb young cow unfold.



Keirmains Zeus Ruth EX91 (EX92-Mamm, EX91-L&F)

**Errolston Zeus** transmits high milk (+554kgs), but also has a positive daughter fertility index of +0.2, a rare feature for a Bolton son. Zeus is out of Zenith daughter Farnear Spot Zenith Zary EX91.

## Wintersell Milo, a grazing specialist

Cogent has identified **Grazing Specialists** among the bulls in the proven and genomic line-up. Important characteristics for the **Grazing Specialists** are daughter fertility, locomotion, body capacity and shorter gestation lengths. It also features sires that are strong on constituents to improve milk composition.

The daughters of **Wintersell Milo** have impressed Cogent staff on farm in a variety of different farming systems. **Milo** is a bull that will clearly work very well in a grazing environment. His daughters are usually not big, but carry lots of strength, being quite compact and balanced. They have phenomenal udders, which you would expect from this cow family, and also excellent legs and feet, making them ideal for farming systems that are grass based and require a smaller, easily managed cow. Some Milo daughters are already milking in their second lactation and farmers are commenting on their terrific development.



Milo daughter at Fullersgate Holsteins

## Dam of Sunnydawn Olympian re-pictured

“After having the pleasure of visiting Sunnydawn Jerseys to get the dam of **Sunnydawn Olympian** re-pictured in her 3rd lactation, I can say in confidence that this bull comes from a great cow family. Sunnydawn latola Long Jumpa EX90 is a fantastic example of a modern dairy cow. She has a long, dairy frame with great balance, a fantastic spring to her rib and she walks on an exceptional set of feet and legs. All of that with combined with a quality udder. The exceptional texture in her udder makes it easy to see where she gets her high volumes of milk from. Olympian’s sire is DJ Zuma who compliments the dam extremely well as she has fantastic femininity and dairy strength with great production. Zuma brings a massive component improvement along with tremendous udders”.

**Andrew Holiday, Cogent Dairy Specialist**

**Sunnydawn Olympian** is an exciting prospect for the future and is also available sexed.



Sunnydawn latola Long Jumpa EX90, dam of Sunnydawn Olympian, recently pictured in her third lactation